

# International Sport IT-Forum

Innovation. Technology. Soft



Coordinator/Organizer:  
**SportB2B Publishing House**  
support **Expert Profile**



Date:  
**25.09.2015**



Place:  
**Luzniki**



Forum official  
website:  
**it-sportforum.ru**

## TARGET AUDIENCE:

General managers of sport enterprises  
and sport clubs, heads of sports  
non-governmental organizations;

State authorities  
for sport – of federal,  
local or municipal levels;

Russian and foreign sport-related  
IT-companies; manufactures  
and sport equipment suppliers;



address: Luzniki, 24, build 18, Moscow, RF



telephone: + 7 495 640 87 30



e-mail: info@sportb2b.ru

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### PARTNERS' PACKS:

#### GENERAL PARTNER PACK includes:

- > "General Partner" status;
- > GP's logo on a common entrance group (roll-banner), at the press-wall, intro Forum, Organizer's e-mailing (115 000 Email addresses);
- > GP's status and logo on the official website (it-sportforum.ru);
- > GP's advertising banner on the participants' registration page of the official website (it-sportforum.ru);
- > Forum area branding (installation of the GP's advertising stells) - 2 pcs.;
- > Working place at the central part of the lobby (10 sq. m);
- > Presentation - 30 minutes;
- > GP's logo on participants' bags, notebooks, diplomas, badges;
- > Handouts (not more than 3 pcs.);
- > Participation of 2 (Two) employees;
- > Provided Forum database (guests' contacts);
- > Company name in the post-release;

 **Price: €4500**  
Number of packs: 1

#### OFFICIAL PARTNER PACK includes:

- > "Official Partner" status;
- > OP's logo on a common entrance group (roll-banner), at the press-wall, intro Forum, Organizer's e-mailing (115 000 Email addresses);
- > OP's status and logo on the official website (it-sportforum.ru);
- > OP's advertising banner on the participants' registration page of the official website (it-sportforum.ru);
- > Forum area branding (installation of the OP's advertising stells) - 1 pc.;
- > Working place at the lobby (6 sq.m);
- > Presentation - 20 minutes;
- > OP's logo on participants' bags, notebooks, diplomas;
- > Handouts (not more than 2 pcs.);
- > Participation of 2 (Two) employees;
- > Provided Forum database (guests' contacts);
- > Reference in the post-release;

 **Price: €3000**  
Number of packs: 1

#### PARTNER PACK includes:

- > "Partner" status;
- > P's logo on a common entrance group, at the press-wall, intro Forum, Organizer's e-mailing (115 000 Email addresses);
- > P's status and logo on the official website (it-sportforum.ru);
- > P's advertising banner on the participants' registration page of the official website (it-sportforum.ru);
- > Working place at the lobby (4 sq.m);
- > Presentation - 15 minutes;
- > P's logo on participants' bags, notebooks, diplomas;
- > Participation of 2 (Two) employees;

 **Price: €1500**  
Number of packs: 6

#### EXHIBITION PARTICIPATION inc.:

- > Working place at the lobby (4 sq.m);
- > Participation of 2 (Two) employees;

 **Price: €1000**  
Number of packs: 6

#### PARTICIPANT PACK includes:

- > Participation of 2 (Two) employees;
- > Handout (not more than 1 pc.);

 **Price: €700**  
Number of packs: no limited



Presentations should be informational and analytical; contain references on the actual experience, examples of innovative solutions and financial calculations, if possible.



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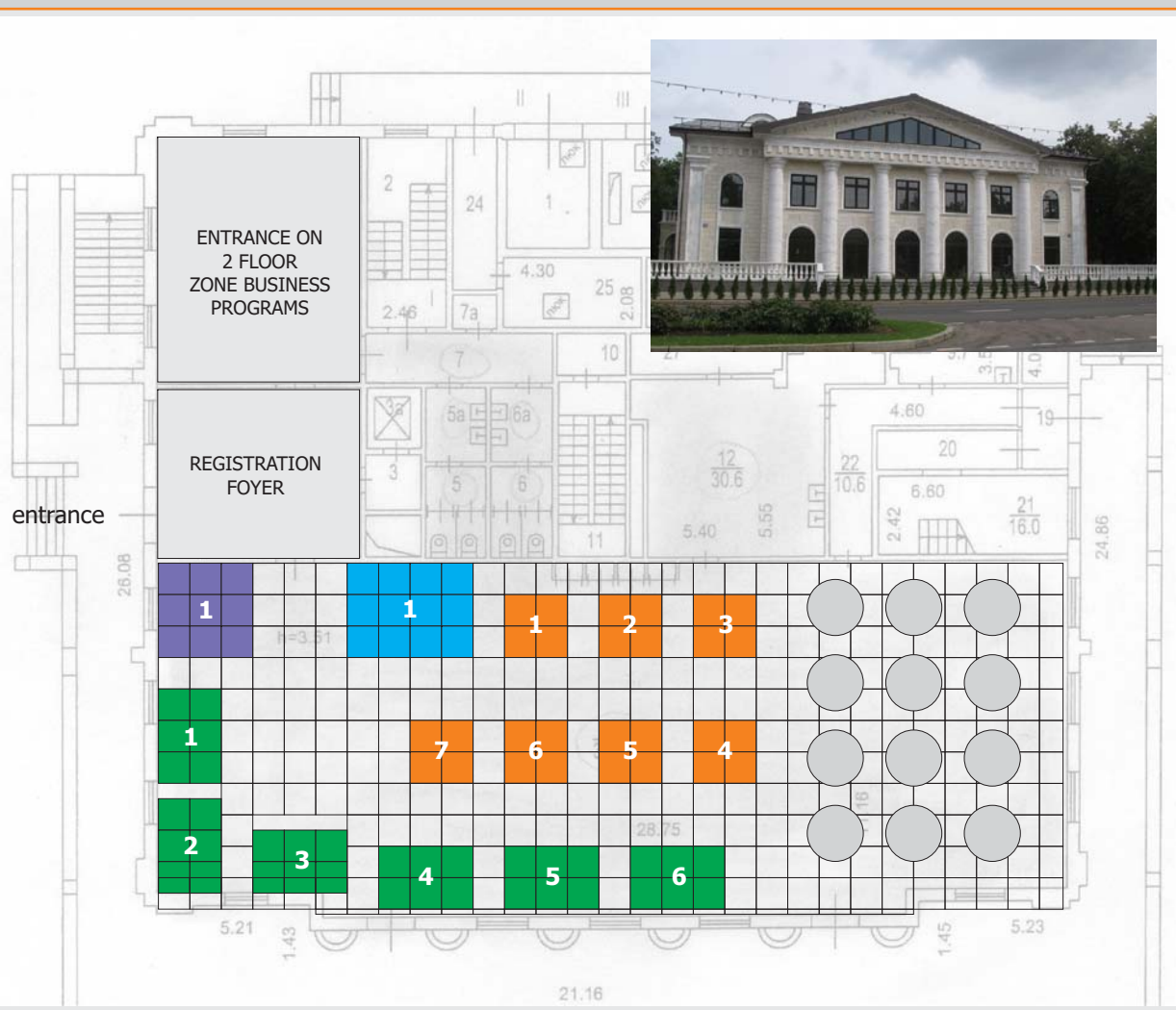
e-mail: info@sportb2b.ru

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### HALL AND EXHIBITION AREA LAYOUT:



- 12 M - "GENERAL PARTNER" CATEGORY
- 9 M - "OFFICIAL PARTNER" CATEGORY
- 6 M - "PARTNER" CATEGORY (6 PLACES)
- 4 M - "EXHIBITION" CATEGORY (7 PLACES)
- BUFFET RECEPTION ZONE

### EQUIPMENT:



- > Backcloth (press-wall) 2\*2 m,
- > Table,
- > 2 chairs,
- > Electricity connection



Co. advertising information and Forum logo will be placed on the backcloth (press-wall), the whole exposition will be designed in the same style. Subsequently the construction could be purchased by the Partner.

To connect the electricity – please, notify electrical power of the equipment to be connected.



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# OUR PROJECTS:

## Industry portals:

### SportB2B.ru

Все спортивные товары  
на одном портале

### SportsFacilities.ru

Портал отраслевой информации для  
специалистов спортивной индустрии

### SkiB2B.ru

Для профессионалов  
горнолыжной индустрии

## Periodicals:



Журнал  
SportB2B



Журнал  
SportsFacilities



Журнал  
SkiB2B



Журнал  
GR Sport



Журнал  
SportGuide



Журнал  
Спортивные  
сборы



Каталог TOP-50  
Спортивное  
строительство  
и оснащение



Каталог  
Фитнес  
индустрия



Каталог  
Горнолыжная  
индустрия



Каталог  
Футбольная  
индустрия



Каталог  
Ледовая  
индустрия

## Actions:



ОТКРЫТЫЙ МЕЖДУНАРОДНЫЙ  
ФУТБОЛЬНЫЙ КОНГРЕСС 2016



Международный инвестиционный форум  
«Крым. Тенденции и перспективы  
развития туризма и спорта»



Международный спортивный  
инвестиционный форум  
«КРАСНОЯРСК — СТОЛИЦА  
ЗИМНИХ ВИДОВ СПОРТА»

Премия «Спортивные сооружения.  
ИТОГИ ГОДА»

**SportsFacilities**  
сооружения и индустрия спорта



Международный спортивный  
ИТ-Форум  
«Инновации. Технологии. Софт»



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